Listing of the Claims

- 1. (previously presented) A modular information system, in particular an advertising system, comprising:
 - a. a cash point roll having printable sections;
 - a set of separate, substantially identical information carriers, wherein each information carrier has a surface larger than an average section of the cash point roll; and
 - c. a bonding element arranged on at least each section, wherein the bonding element is suitable to connect a printed section and a separate information carrier to one another in a manually releasable manner.
- 2. (previously presented) A modular information system according to claim 1, wherein the bonding element is formed as an adhesive film, which at least covers one or more parts of the backside of the respective section.
- 3. (previously presented) A modular information system according to claim 1, wherein the bonding element is formed as a bonding film, which at least in part forms an information communicating symbol.
- 4. (previously presented) A modular information system according to claim 3, wherein the bonding film forms one or more characters.
- 5. (previously presented) A modular information system according to claim 4, wherein the bonding film forms periodically repeating symbols, which are arranged in such a way that at a minimum size of a section of the cash point roll at least one symbol is arranged on the backside of section.

- 6. (previously presented) A modular information system according to claim 5, wherein the bonding film at least in forms an information communicating symbol in mirror-inverted orientation.
- 7. (previously presented) A modular information system according to claim 3, wherein the bonding film is formed of a visible but at the same time transparent material, so that additional information is visible on the backside of the cash point roll.
- 8. (previously presented) A modular information system according to claim 1, wherein the substantially identical information carriers respectively comprise one or more pages of paper.
- 9. (previously presented) A modular information system according to claim 1, wherein the information carrier has an envelope format of 22 cm x 11 cm.
- 10. (previously presented) A modular information system according to claim 1, wherein the information carriers are provided as in a set of information carriers substantially corresponding in number with the number of printable sections of the cash point roll.
- 11. (previously presented) A modular information system according to claim 1, wherein the bonding element is formed as a coating which may be activated by UV light, heat or other activating modality.
- 12. (previously presented) A modular information system according to claim 1, wherein the bonding element is formed as a magnetically and/or electrostatically loaded area of the printable sections.